

# Why choose AirMart to sell your aircraft?



**Since 1971.** Airmart, Inc. is a family-owned business with 45 years of experience in aircraft sales. We work with high-quality aircraft and are dedicated to providing our customers with excellent service every step of the way.

*"You guys did a great job selling my 2006 Cirrus SR-22! I have 9 years of amazing memories flying this airplane all over the USA. The pros at AirMart love aviation and understand the emotional attachment its buyers and sellers have to their airplanes. It is a love affair that most of us began in childhood."*

John L.  
2006 Cirrus SR 22

AirMart's comprehensive marketing packages give you the power to choose the best option for you and your aircraft.

Aircraft Assessment/Appraisal	Professional Demo Package	Customer Custody Package
Desk top appraisal performed	✓	✓
Relevant market comps assessed	✓	✓
On-site logbook review by AirMart professional	✓	

Photos, Videos and Logbooks	Professional Demo Package	Customer Custody Package
High definition photos taken by professional photographer	✓	
High definition video taken by professional photographer	✓	
360 interior photos taken by professional photographer	✓	
High definition photos taken by professional photographer	✓	
Logbooks scanned into digital format	✓	
Physical logbooks organized for ease of review	✓	
Physical logbooks secured in fireproof safe in personalized tote	✓	

## Marketing Your Plane

Comprehensive listing on AirMart.com with photos, videos and logbooks	✓	✓
Marketing plan designed for your aircraft	✓	✓
Premium print advertising	✓	✓
Premium online advertising	✓	✓
Active social media presence (Facebook, Twitter, YouTube and more)	✓	✓
Strategic email marketing	✓	✓
Inclusion in direct mail campaigns	✓	✓
Your plane presented to AirMart's extensive database of qualified buyers	✓	✓
Full-time marketing staff	✓	✓
Professional Sales Executives proactively make 500 calls each week	✓	✓
Aircraft buying and selling trends analyzed regularly	✓	✓
Loyal AirMart customers watch for newly-listed planes	✓	✓
Live Facetime and Skype tours available	✓	

## Making the Transaction a Smooth One

Professional Sales Executives present offers and negotiate terms on your behalf	✓	✓
Use of proven aircraft sales contract	✓	✓
Full-time contract and closing specialist dedicated to your transaction	✓	✓
Use of aviation-specialized escrow agents	✓	✓
Access to preferred aviation-specialized lenders	✓	✓